

Help Us Celebrate DESC's 30th Birthday

For 30 years...3 decades ...three **DESCades**, Downtown Ecumenical Services Council (DESC) has been helping those in need with groceries, emergency financial assistance and clothing.



DESC's Mission Statement

To proclaim the love of Jesus Christ by providing basic needs for those in emergency situations through the stewardship of member congregations, foundations and individuals.

As we celebrate this 30-year landmark, one of our goals is to raise funds for a major **Birthday Gift of over \$100,000 for DESC.**

This gift will go directly to addressing the growing needs of families and individuals who are facing hunger and financial crisis throughout Jacksonville.

The current economic crisis has swelled the ranks of those needing help from DESC. The most recent US Census revealed that nearly **17% of the population of our city now lives below the poverty level – that's 140,000 of your neighbors who are hungry and in real need of help.**

Our *DESCades* event on April 19, 2012, will not only raise these critical funds, but will also be a celebration of the people who have been helped by DESC and the many volunteers who have made DESC a vital part of Jacksonville's "Safety Net" for those facing homelessness and poverty.

The enclosed Profile describes our ongoing needs and vividly demonstrates why **we need your help as a lead sponsor for this event.** We know we can count on you to help feed the need and celebrate DESC by participating at one of the following sponsorship levels:

Sponsorship Levels

		Sponsorship Includes
Presenting Sponsor	\$50,000	
<i>This sponsorship level has been underwritten by a generous friend of DESC.</i>		<ul style="list-style-type: none">• One table (of eight) at the event• Recognition in program and event signage• Recognition (name or logo) on DESC website with link• Plaque of appreciation• "Behind the Scenes" tour of DESC
Give Hope Sponsor	\$25,000	
<i>(Pays for a four-month grocery order for DESC, plus six-month supply of powdered milk)</i>		<ul style="list-style-type: none">• One table (of eight) at the event• Recognition in program and event signage• Recognition (name or logo) on DESC website with link• Plaque of appreciation• "Behind the Scenes" tour of DESC

Keep the Faith Sponsor	\$10,000 <i>(Covers one month's rent for 33 families)</i>	<ul style="list-style-type: none"> • One table (of eight) at the event • Recognition in program and event signage • Recognition (name or logo) on DESC website with link • Plaque of appreciation • "Behind the Scenes" tour of DESC
Fight Hunger Sponsor	\$5,000 <i>(Underwrites the cost of 1/4 of each DESC grocery order, three times a year)</i>	<ul style="list-style-type: none"> • One table (of eight) at the event • Recognition in program and event signage • Recognition (name or logo) on DESC website with link • Plaque of appreciation • "Behind the Scenes" tour of DESC
Light it Up Sponsor	\$2,500 <i>(Keeps the lights on for one month for nine families)</i>	<ul style="list-style-type: none"> • One table (of eight) at the event • Recognition in program and event signage • Recognition (name or logo) on DESC website with link • Plaque of appreciation • "Behind the Scenes" tour of DESC
Help Clothe Sponsor	\$1,000 <i>(Covers the cost of one month's order of new socks for all ages, plus boy's underwear = a grand total of 1,416 new items)</i>	<ul style="list-style-type: none"> • Four tickets to the event • Recognition in program and event signage • Recognition (name or logo) on DESC website with link • Plaque of appreciation • "Behind the Scenes" tour of DESC

DESCades Celebration:
Thursday, April 19th
Garden Club of Jacksonville
Riverside Avenue
6:30 p.m.